



**City of Scottsdale
Tourism Development Commission
Tourism Program Development Subcommittee Meeting**

MARKED AGENDA

3:00 p.m., Tuesday, May 03, 2011
Scottsdale Center for the Arts (SCA), Large Conference Room
7380 East 2nd Street
Scottsdale, Arizona 85251

1. Call to Order/Roll Call – 3:00 PM

Kate Birchler, Chairwoman

Leon Young

Mike Surguine, Vice-Chairman

All commissioners present.

2. Approval of Minutes

Subcommittee discussion and possible action to approve the November 10, 2010 and March 8, 2011 Tourism Program Development Subcommittee meeting minutes (Attachment No.1, 2)

Motion to approve November 10, 2010 minutes.

Motion by Commissioner Birchler; Seconded by Vice Chairman Surguine.

Motion approved 3-0

Motion to approve March 8, 2011 minutes.

Motion by Commissioner Birchler; Seconded by Vice Chairman Surguine.

Motion approved 3-0

3. FY11/12 Event Funding Program

Subcommittee update and discussion regarding bed tax funded event program.

Staff Contact: Steve Geiogamah (Attachment No. 3)

4. City Special Event Program/Processes & Proposal

Subcommittee discussion regarding city's event programs/processes and related proposal.
(Attachment No. 4)

5. Identification of Future Agenda Items

The public body may not discuss, deliberate, or take legal action on any matter in the "Identification of Future Agenda Items" unless the specific matter is properly noticed for legal action.



PERSONS WITH A DISABILITY MAY REQUEST A REASONABLE ACCOMMODATION BY CONTACTING RITA MCCLEARY AT 480-312-7989 OR RMCCLARY@SCOTTSDALEAZ.GOV. REQUESTS SHOULD BE MADE 24 HOURS IN ADVANCE, OR AS EARLY AS POSSIBLE, TO ALLOW TIME TO ARRANGE THE ACCOMMODATION. FOR TTY USERS, THE ARIZONA RELAY SERVICE (1-800-367-8939) MAY CONTACT RITA MCCLEARY AT 480-312-7989.

6. Public Comment

Citizens may address the members of the Tourism Development Commission during “Public Comment.” This time is reserved for citizen comments regarding non-agendized items. However, Arizona State law prohibits the Tourism Development Commission from discussing or taking action on an item that is not on the prepared agenda.

7. Adjournment – 4:34 PM

Next scheduled meeting is May 17, 2011



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